

# BUSINESS CONTINUITY SOLUTIONS

personalizing business communications



## WHY PAETEC BUSINESS CONTINUITY SOLUTIONS?

You can never be sure when the next disaster will affect your business, but you can be sure that you are prepared for when it does. Business Continuity Solutions from PAETEC offer effective tools for your business continuity plan, providing you with disaster preparedness, network diversity, and application recovery options to ensure that your business is ready for whatever lies ahead.

PAETEC's Business Continuity expertise provides a comprehensive blend of services and solutions that can be tailored to create a personalized business continuity plan that fits the specific needs of your business. For example, a company could see its phone lines flooded by a high volume of incoming calls. Without effective planning, these excessive calls may simply be met with a busy signal, resulting in unhappy customers and potentially lost revenue, but with Business Continuity Solutions from PAETEC you can ensure that every call gets through.

By offering a comprehensive and personalized blend of services, PAETEC is able to provide dedicated solutions that are expertly planned, designed and implemented to fully address the challenges that businesses face today.

**Productivity and Efficiency** – Stay up and running even in the event of a disaster.

**Network Diversity** – Complement your existing infrastructure to create a more robust network.

**Security** – Protect your business critical and sensitive information.

**Peace of Mind** – Let PAETEC manage your business continuity plan so you can focus on managing your business.

**Cost-efficiency** – Have a personalized solution created for your company's specific needs.

**Regulatory compliance** – Ensure your business adheres to all government and industry rules and regulations for record retention, disaster recovery for critical data, and more



## NETWORK SECURITY AND DIVERSITY

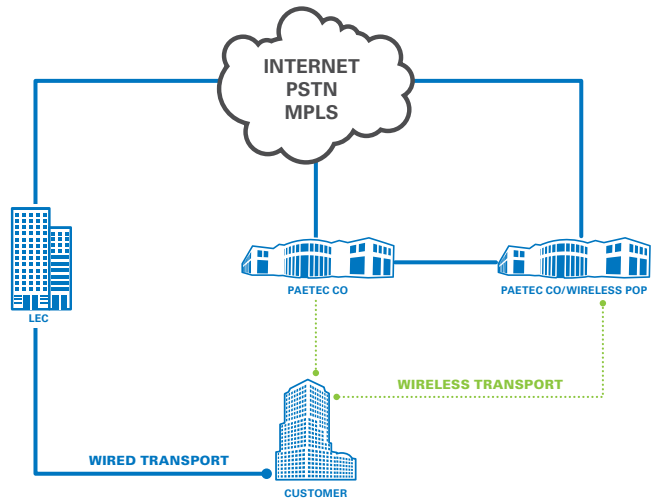
**MPLS VPN** – An IP-based network with inherent security and redundancy which offers an affordable way to build an enterprise network that delivers the performance, security, and reliability of a private-line network.

**Fixed Wireless** – A high-speed last-mile and metro-area alternative to your existing physical infrastructure that provides an alternate path to wire-line networks. These secure, reliable transport links can provide your network with the following types of physical layer diversity that eliminate single points of failure:

- Circuit / “last-mile” route
- Building point-of-entry “POE”
- Switch / ILEC wire serving center “LSO”

**Network Diversity Engineering** – Geographically diverse circuits routed to different PAETEC switches. PAETEC’s Network Diversity Engineering complements your disaster recovery plan by significantly reducing the chance of a complete service outage. Using diverse paths to our network, Network Diversity Engineering offers Point-of-Presence and Central Office diversity to provide redundancy for your network traffic.

## ELIMINATE INFRASTRUCTURE POINTS-OF-FAILURE



**Private Line** – Secure site-to-site dedicated connectivity which makes for a cost effective reliable alternative.

**Dynamic IP** – PAETEC’s Dynamic IP service provides the ability to fully integrate voice, Internet, and VPN services on a single IP connection.

## NETWORK AVAILABILITY AND REDUNDANCY

**Direct Trunk Overflow (DTO)** – A redundant path for calls to be received in which inbound traffic is re-routed to a pre-designated site or number. With DTO, in the case of an emergency or disaster at one location, all calls can quickly and easily be routed to a different location.

**Toll-Free Routing Consultation** – Incoming calls with flexible routing features that enable you to manage traffic based on your needs.

**Advanced Toll-Free** – Toll-free calls routed on-demand to different locations. Routes calls in real-time to other facilities based on agent availability.



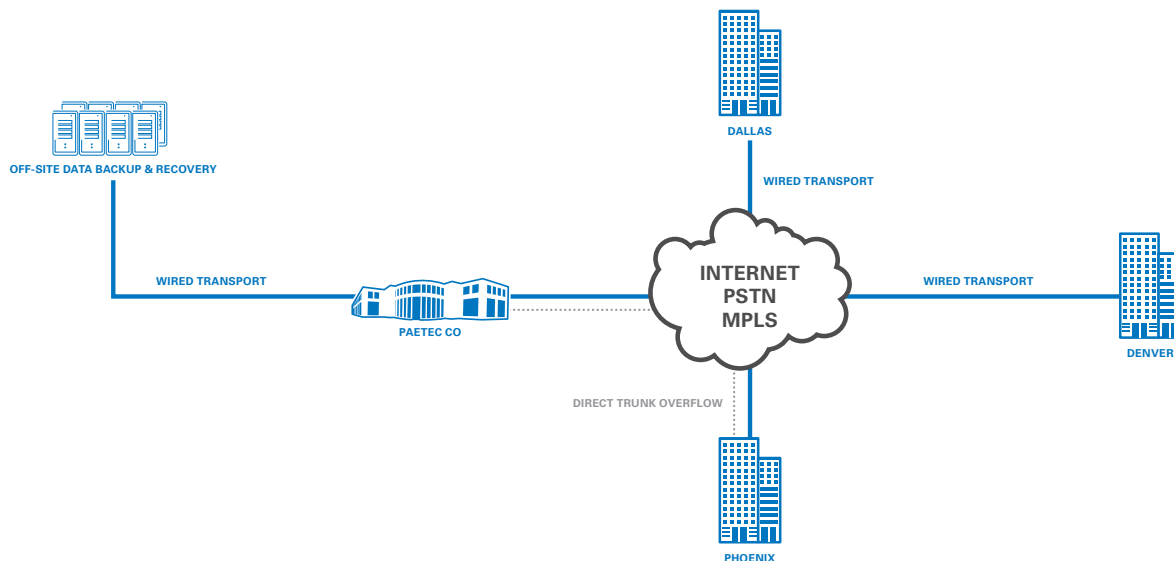
## DATA SECURITY AND INTEGRITY

**Data Backup & Recovery** – Offsite magnetic disk storage for your critical data:

- Has professional tools and options to let you confidently back up and restore your servers to a secure, offsite location
- Data backups are encrypted and compressed across the PAETEC IP backbone protecting your data and saving you valuable bandwidth and time
- Allows authorized, secure, point-and-click data recovery for any file or database

**Dedicated Host Server** – PAETEC-managed server within data center facilities:

- A robust selection of servers with monitoring and management options for a complete third-party solution
- Dedicated Hosted Server applications include Shared Web Hosting, Applications Hosting, and off-site Data Backup and Recovery



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