

**Product Name:**

Shared Web Hosting

**Availability:**

PAETEC's Shared Web Hosting is available to anyone with Internet access.

**Ideal Customer Profile:**

PAETEC's Shared Web Hosting service provides a solution for businesses that desire a World Wide Web presence on the Internet, but prefer not to develop and support their own Web server, or don't have the IT resources required to host it themselves.

**CPE Requirements:**

There are no CPE requirements, as this is a "virtual" solution.

## SHARED WEB HOSTING | In Brief

### Product Description

PAETEC's Shared Web Hosting service gives our customers the ability to develop an online presence. Our customers maintain their own Web site within a PAETEC managed, monitored, and controlled environment. Promotion-creation tools in the offering include e-commerce development (os Commerce) that gives customers the opportunity to setup a full-featured, secure "store-front" on the Web. PAETEC customers have complete administrative and design control of their site. This enables them to create and manage e-mails, and view Web site reporting statistics.

### Product Capabilities

#### Global Presence

Putting your business on the Internet improves company communications, reduces operating costs, and improves customer relations and service. In addition, it increases your marketing and sales reach, allowing you to globally position your company business for increased profits and sales.

#### E-Commerce

Entering the world of e-commerce gives your business the opportunity to establish a full-featured, secure, online storefront that includes a shopping cart and encrypted credit card processing.

#### Flexibility

Easily expand your Web site as your business grows with additional server space and dedicated e-mail boxes.

### **Application One**

Donner Violins, a single location voice customer, wanted to expand its market reach without a large capital outlay. They have created a global presence using PAETEC's Shared Web Hosting and the inclusive Web development tools.

### **Application Two**

The Shipley School, a private pre-k to 12 coeducational day school located in Bryn Mawr, PA employs PAETEC 's Shared Web Hosting and has taken it to a new level. Their Web site features internal calendars for event schedules including sports and extra curricular activities, student homework assignments, and access to electronic forms for medical record requirements and contact information. Through their Web site development, The Shipley School has expanded the information available to their students and families, providing more information in greater detail, while allowing teachers and staff the opportunity to focus on the students.