



NEW PARADIGM RESOURCES

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**NEW PARADIGM RESOURCES GROUP
NAMES PAETEC AS
“MOST INNOVATIVE COMPETITIVE CARRIER”**

Company Honored for
Its Outstanding Growth and Market Strategies

DALLAS, OCTOBER 7, 2007 – New Paradigm Resources Group, Inc. (NPRG), the nation's leading strategic consulting and research firm for innovators within the communications industry, today named PAETEC as the “Most Innovative Competitive Carrier.” This award is one of several *Communications Innovators Awards* presented by NPRG at CompTel PLUS 2007 Trade Show.

“NPRG continuously monitors and analyzes the competitive developments in the telecom industry,” said Craig Clausen, NPRG’s Executive Vice President and C.O.O. “PAETEC has clearly stood tall. Among other things, its effective growth and market strategy sets it apart from the others. We’re pleased to present this Award to PAETEC.”

“Being able to provision services completely on-net is emerging as a critical success factor among telecom carriers,” observed Joe Kestel, Director of NPRG’s Consulting and Industry Analysis Group. “PAETEC’s recent well executed acquisitions and market moves have quickly and efficiently put it in an exceptional position to address enterprise customers’ evolving demands.”

NPRG congratulates PAETEC for distinguishing itself in the dynamic communications market.

ABOUT NPRG

NPRG provides business strategy and technology advice to their clients. We accomplish this by identifying, analyzing and forecasting emerging technologies and trends, and supporting mission critical decision-making processes for service providers, technology developers and financial institutions. By tying together NPRG's established industry analysis services and adding dynamic coverage components, our *Continuous Information and Advisory Services* (CIAS) give clients access to NPRG's data, information, insights and analyses via a unified highly customized platform. NPRG delivers proven business strategies, product plans and market forecasts that enable its clients to succeed within evolving market conditions. For additional information about on the company and its businesses visit www.nprg.com.

ABOUT THE COMMUNICATIONS INNOVATORS AWARDS

NPRG's *Communications Innovators Awards* honor service providers who are at the very edge of technology innovation. Through an extensive and rigorous selection and evaluation process that combines outside nominations with in-depth analyst reviews of technology, strategy and marketing factors, the "best in class" is selected for each category. Previous recipients of this Award include AT&T, TowerStream, Verizon and Yipes!

ABOUT NPRG'S LEADERSHIP FORUM

This invitation-only annual event brings together leading service provider executives, technology innovators, industry analysts and trade media in one venue to create one of the industry's most significant "meeting of the minds."

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