

## **Allworx Wins Multiple “Best-of-Show” Awards at INTERNET TELEPHONY Conference & EXPO East 2008**

*Recognized for Outstanding IP Communications Solutions for the SMB Market*

**EAST ROCHESTER, N.Y., February 8, 2008** - Allworx, the small business phone and network solutions company, today announced that Technology Marketing Corporation (TMC) has honored Allworx with multiple Best-of-Show awards for the INTERNET TELEPHONY Conference & EXPO, which was held January 23-25 at the Miami Beach Convention Center in Miami, FL. Allworx received awards for the “Best SMB Solution,” as well as the “Best Booth” award. In addition to these show-specific awards, Allworx also recently received TMC’s “2007 Product of the Year Award” for its Allworx 24x VoIP Communications System.

TMC’s awards recognize innovative technology, creative product feature sets, and impressive presentation to attendees at the conference. Each winner displayed and demonstrated their products on the INTERNET TELEPHONY Conference & EXPO exhibit floor. Awards were determined by a panel of judges who visited with exhibitors, viewed product demos, and interviewed company staff.

“We launched our new and innovative 9200 phone series at ITEXPO, and the event provided a great venue for showcasing all of our offerings to customers, partners, and prospects,” said George Daddis, President of Allworx. “We’re off to a great start for the new year – having received five industry awards in January. We feel that Allworx provides the SMB industry with the best overall communications solutions, and we’re pleased to see multiple industry sources – including TMC – validate our efforts through their awards programs.”

Allworx’ award winning portfolio of SMB products include the 6x and 24x VoIP communications systems, as well as the Allworx 9112, 9102, IP phones and new premier 9200 IP phone series, which was unveiled at ITEXPO. Additional award-winning Allworx offerings include a series of software options including: Call Assistant; Call Queuing; Conference Center; and Dual language packs with English and Castilian Spanish voice prompts.

“Allworx did a fantastic job in marketing itself at ITEXPO, with a top notch product launch, participation in our conference program, and a creative use of booth space, including the first-ever use of a high-end luxury bus driven onto the show floor to highlight their key message of ‘Be Everywhere with Allworx’ and allow them to conduct private meetings and product demonstrations,” said Rich Tehrani, TMC President and Editor-in-Chief of INTERNET TELEPHONY Magazine. “Allworx certainly added to the success and fun of ITEXPO, and we’re looking forward to another great showing with them at ITEXPO West this Fall in Los Angeles.”

A complete list of Best of Show Award winners is available at <http://www.tmcnet.com/news/2008/02/01/3244325.htm>.

### **About TMC®:**

Technology Marketing Corporation (TMC) publishes: Customer Inter@ction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMCnet, TMC’s Web site, is the leading source of news and articles for the communications and technology

industries. Ranked in the top 7,000 sites in the world by alexa.com\*, TMCnet serves 2-3 million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, and Call Center 2.0 Conference. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com) (\*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.)

INTERNET TELEPHONY Conference & EXPO, held twice a year, is the leading event focused on IP Communications and IP telephony-based solutions. The conference attracts service providers, small and large enterprises, and government agencies seeking equipment and services; as well as developers and resellers. The East 2008 event was the 17th conducted by TMC®. For more information about the show or any of the winners, visit [www.itexpo.com](http://www.itexpo.com).

**About Allworx:**

Allworx, a wholly owned subsidiary of PAETEC Holding Corp., develops award winning, phone and network systems for small-to-medium sized businesses through a network of Authorized Resellers. The product line includes the Allworx 6x, 10x and 24x systems, and Allworx' premier 9200 and 9100 phone series along with a series of software options. By combining the advanced features of today's VoIP systems with the key system features SMBs have grown to rely on, Allworx systems are ideal replacements for the millions of aging (TDM) PBX and key phone systems in use today. The Allworx Consulting Division delivers elite software and digital hardware engineering services to both large and small companies who want to enhance and compliment their research and product development capabilities. For more information please visit [www.allworx.com](http://www.allworx.com).

**Contacts:**

Susan Donahue  
For Immediate Release PR (for Allworx)  
(617) 262-1968 x102  
[susan@firpr.com](mailto:susan@firpr.com)