



**PAETEC**

**NEWS RELEASE**

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## **PAETEC Offers Hosted Broadcast Notification Service**

FAIRPORT, NY – (August 28, 2008) – PAETEC Holding Corp. (NASDAQ GS: PAET) today announced the launch of Hosted Broadcast Notification, a service that allows businesses and institutions to quickly deliver essential communications to stakeholders and to ensure continuity of operations during times of crisis.

PAETEC hosts the secure mass-notification service at geographically redundant facilities, which relieves customers of the burden of purchasing and maintaining the necessary hardware and software. Hosted Broadcast Notification delivers voice or text messages to multiple devices and can be activated securely over the Internet or by telephone.

“PAETEC’s Hosted Broadcast Notification service can launch thousands of simultaneous notifications across multiple channels, ensuring that a target audience quickly receives vital and accurate information,” said PAETEC Chief Marketing Officer Jeff Burke. “As a carrier-based solution, this service reduces IT complexity for our customers and helps them respond effectively to any emergency.”

Hosted Broadcast Notification can send a message in multiple formats, including:

- Voice over landlines
- Voice over mobile phones

- E-mail
- SMS text message
- Fax/TTY (Text Telephone)
- Text-to-speech

Hosted Broadcast Notification is available now across PAETEC's network footprint. For more information, contact your local PAETEC sales office or visit [www.paetec.com](http://www.paetec.com).

**About PAETEC**

PAETEC (NASDAQ GS: PAET) is personalizing communications solutions for business customers across the United States. We offer a comprehensive suite of data, voice, and IP services, as well as enterprise communications management software, network security solutions, CPE, and managed services. For more information, visit [www.paetec.com](http://www.paetec.com).